

The logo features a stylized white 'T' with a red circle on its left side, set against a black background. To the right of the 'T' is the text 'TATHATA GOLF' in white, with 'GOLF' in a bold, italicized font. Below this, the words 'CORPORATE REWARDS' are written in a smaller, spaced-out, red font.

TATHATA GOLFTM
CORPORATE REWARDS

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WELCOME TO TATHATA GOLF CORPORATE REWARDS

The Tathata Golf Corporate Rewards Program is one of our ways to intimately reach a large number of current and future golfers while also helping to support and benefit charities, companies, employees, groups, and organizations.

- *Tathata Golf is a gift for a lifetime for all your customers and employees.*
- *The Tathata Golf 60-Day Program is an undeniable value and comes with unprecedented industry support.*
- *Hailed as the most profound learning and training experience in golf.*

With little to no effort, your charity, company, or organization can immediately support multiple areas of growth through Tathata Golf. Tathata Golf fits multiple agendas! If your initiative is to grow health, fitness, wellness, activities, and work performance, Tathata Golf is for you!

YOU WILL GIVE BENEFIT TO THESE AREAS ALL IN ONE PURCHASE!

- Health & Wellness
- Peak Performance
- Fitness
- Sports & Golf
- Self Empowerment
- Increased Energy & Awareness



FEEL GOOD KNOWING THAT ALL WHO RECEIVE THIS PROGRAM WILL THANK YOU FOR YOUR GIFT.



THE 60-DAY PROGRAM

THE REVOLUTIONARY AND WORLD'S FIRST 60-DAY IN-HOME GOLF TRAINING PROGRAM

The 60-Day Program offers one of the most extensive educational curriculum ever introduced to the game of golf. The magic of the complete mind, body and swing learning and training curriculum is in its delivery. Students of all ages, body types and ability levels move through and equally benefit from a strategically built and structured path of learning, much like one would experience while learning and mastering any martial art.

The path of learning is one that students can rely on and come to revere. Because of this, dramatic change and improvement becomes possible. Proven accurate beyond all doubt, the program's training practices and principles are validated by the greatest golfers and athletes of all time and are completely sound from a martial art perspective.

Through the program, it is our highest intention that all golfers begin to gain a profound new sense of their own authentic greatness and come to stand and move with strength on and off the golf course. Moving beyond all doubt, students come to quiet their mind as they answer several questions of how the body and club effectively move through all golf motions.

This program is the culmination of 30 years of learning and 5 years of testing on golfers of all ages and ability levels. It is available across all platforms (computer, smartphone, tablet, optional DVD add-on pack), it is truly a learning and training experience unlike anything ever seen before in the game of golf.



THE 60-DAY PROGRAM



THE PATH OF LEARNING

- Chapter 1 | Days 1-10
Body, Stretching & Mind 1
- Chapter 2 | Days 11-20
Hands, Arms & Mind 2
- Chapter 3 | Days 21-30
Pressure, Impact & Mind 3
- Chapter 4 | Days 31-40
Speed, Strength & Mind 4
- Chapter 5 | Days 41-50
Short Game, Putting & Mind 5
- Chapter 6 | Days 51-60
Shape, Trajectory & Mind 6

INSIDE THE PROGRAM

- 140 training movements
- 14 different movement routines
- 3 greatest golfer and athletes movement videos
- 195 test questions and video answers
- 45 deeper discussions (mental and movement)
- 13 mental training lay down exercises
- 12 sitting/standing mental training exercises

***The Most Transformational
And Empowering Training
Opportunity Ever Introduced
To The Game Of Golf***

For more information on the path of learning and the 60-Day Training Program go to TathataGolf.com/60day.



UNPRECEDENTED SUPPORT



“BRYAN’S DEEP UNDERSTANDING OF NATURAL BODY MOVEMENTS, THROUGH THE EYES OF THE SAMURAI MADE IT ‘REAL’ TO ME. I HAVE SEEN EVERY FORM OF GOLF INSTRUCTION AND THIS IS NOT ONLY REVOLUTIONARY BUT REFRESHING.”

- GARY MCCORD, CBS SPORTS GOLF COMMENTATOR

UNPAID SPOKESPERSON - GARY MCCORD

Gary McCord’s knowledge of movement and experience with almost all of the game’s top instructors has allowed him to develop significant credibility among his peers. In addition to this credibility he has developed through his years on tour and commentating at the highest level for CBS Sports, Gary also brings an entertaining recognizable voice to the Tathata Golf brand. Gary also has close ties to several major golf publications including Golf Digest and Golf Magazines. Having trained on site since 2010, Gary McCord has been patiently waiting for over 5 years to introduce Tathata Golf to the world as we have strategically developed multiple revenue streams.





“I’M NOT HERE TO GET PAID, I’M NOT HERE FOR MONEY, I’M HERE FOR ONE THING AND ONE THING ONLY. I BELIEVE IN WHAT HE TEACHES, I BELIEVE IN IT... WHAT TATHATA IS DOING IS CORRECTING GOLF INSTRUCTION.”

- BRANDEL CHAMBLEE, GOLF CHANNEL ANALYST

UNPAID SPOKESPERSON - BRANDEL CHAMBLEE

Brandel Chamblee, a Golf Channel lead analyst, is our second unpaid spokesperson. Having trained on property multiple times and asking to receive no money because in his words Tathata is “helping to correct golf instruction,” Brandel Chamblee adds a second very credible on-air voice behind the brand.

Brandel Chamblee and Gary McCord are currently two of the most well-respected and credible voices in the game. In addition to their unwavering support through the years, their connections and credibility amongst their peers on the CBS Sports broadcast team and Golf Channel / Golf Central bring all sorts of potential opportunities once we have launched.

**Because they are unpaid they are allowed mention Tathata Golf on air.*





LPGA HEADQUARTERS

As part of our partnership with the LPGA, we have created a joint instruction initiative that will empower women golf instructors across the US and around the world. Our programs have been reviewed, approved and supported by corporate headquarters and:

- Deb Vangellow, President & 2012 LPGA Teacher of the Year
- Nancy Henderson, President of Teaching and Coaching
- Sue Powers, 2013 LPGA Teacher of the Year
- And others...

This strong support for an outside golf instruction curriculum is very unique. The LPGA will be emailing their entire membership (1,500 members) three times before the end of the year promoting Tathata Golf.



PGA
Southwest Section

SOUTHWEST PGA SECTION

- 5th Largest PGA Section in the U.S. (1,400 members and apprentices)
- Close relationship with staff and key members
- "Tathata Golf has a chance to double the amount of golf instruction in the southwest section."
- Not only reshape golf instruction, help grow the game as a whole
- Tathata Affiliate for 2016



ARIZONA GOLF ASSOCIATION

- Ed Gowan Executive Director, close friend, has been on property several times
- Involved with USGA rules at the highest level for past 20 years
- Connections with several international golf associations and key individuals across the world
- AGA email list 58,000 consumers
- Tathata Affiliate for 2016



BECOMING A CORPORATE PARTNER

WHAT IS A TATHATA GOLF CORPORATE PARTNER?

A Tathata Golf corporate partner is any charity, company, or organization that purchases a bulk amount of Tathata Golf's 60-Day Training Program. Both Physical and Digital gift cards are available for companies to share with their customers, employees, charitable endeavors, or vendors. As a Tathata Golf corporate partner, you will also be playing a role in helping to grow and spread the game of golf as your users begin to improve and begin to play and enjoy the game more. There is currently no redemption option for golf instruction in almost all rewards programs.

WHO CAN BECOME A TATHATA GOLF CORPORATE PARTNER?

Any charitable organization, any company, or any group that wants to reap the benefits of sharing the 60-Day Program with their database, customers, employees, etc. With this also comes revenue from sales from those conversions and the good will of helping to grow and spread the game of golf. The corporate rewards program is available to any of the following groups or individuals:

- Global Corporations
- Local Companies
- Charities
- Non-Profit Organizations
- Golf Associations
- Golf Organizations & Golf Tours
- Government Entities
- Non-Golf Related Associations

REWARDS BENEFITS

At an incredible savings to bulk purchase, bringing the Tathata Golf Rewards Program to your organization is a huge win-win for you and those you choose to share it with. Company members will get a HUGE value when redeeming or receiving this gift.

CORPORATE REWARDS MEMBERS

- Redeem & Earn points through purchase
- Customer / employee purchase program
- Shop & earn points

EMPLOYEE / VENDOR INCENTIVES

- Yearend bonus
- Giveaways
- Sales Incentives
- Performance Awards

PUBLIC RELATIONS

- Create goodwill with Tathata Golf by your side
- Donations
- Small / Large Events
- Corporate Golf Tournaments
- And more





TATHATA GOLF PROVIDES MANY BENEFITS TO BOTH CUSTOMERS AND EMPLOYEES.

CUSTOMERS

- Combining mind, body, and swing practices and principles, Tathata Golf offers customers a revolutionary new way to improve and retain information at a rapid new pace never before seen in golf.
- Equally effective and powerful for users of all ages, body types and ability from absolute beginners to the best players in the world.
- New and incredible outcomes on and off the course become easier than ever before, through this revolutionary and refreshing new form of golf instruction and education.
- Recognize and experience your own authentic greatness with Tathata Golf training

EMPLOYEES

- A gift of a lifetime. Immediately enjoy playing better golf.
- Become a part of the “Energy of Greatness” within the program.
- Increased health and energy on and off the golf course.
- Work environment gains energy and a positive infectious shift in work / sales production.
- Overall health increases at golf course, home and at the office.
- Support fitness, wellness, and outdoor activity. Support the game of golf.



GIVE A GIFT THAT KEEPS GIVING!

BENEFITS TO COMPANY

- Happier staff members
- Infectious energy of greatness on and off the golf course!
- Increased productivity on and off the course!
- Perfect gift for a man or woman who does not play golf but wants to be a part of the game.
- Empower women in the office to learn the game of a lifetime.
- Support fitness, wellness, and outdoor activity! Support the game of golf!

BENEFITS TO OUTSIDE SALES & VENDORS

- Increase productivity and increase your sales production!
- Give a gift they will love and appreciate for years to come.
- Increase respect for your company and grow relationships with vendors.
- Something fun and exciting to talk about.
- Brand recognition through giving away a great gift.
- Support fitness, wellness, and outdoor activity. Support the game of golf.





BRING THE ENERGY OF GREATNESS TO THE WORLD

CHARITIES & DONATIONS

- Perfect gift to give away to those you support
- Great gift to enhance your good will with the local community outreach programs
- Great gift and write off at the end of the year
- Junior programs, boys and girls organizations, military, public servants, schools, and adult organizations that support health, fitness and golf.

LOCAL, NATIONAL, AND FOREIGN GOVERNMENTS

- Great give away to Veterans, police, fire and all government associations.
- Fantastic opportunity to share health and wellness with your entire country.
- Immediately grow the game with all your citizens, young and old.
- Share the gift of golf and the energy of greatness with children all over the world.



ULTIMATE REWARDS BONUS

EXPERIENCE THE HOME OF TATHATA GOLF LIVE

With a large enough purchase, your company/organization will also receive a free One-Day Live Training Experience at the Tathata Golf Headquarters for 10 people. Located in the heart of Scottsdale, AZ, this is the ultimate live training experience in the game of golf today and is unlike anything seen before in the industry. When compared to other top Golf Schools around the country from golf's top instructors, students repeatedly talk about how different and more powerful the Tathata experience is.

Our world-class learning, training and education environment is a perfect place to send your senior management team, end of the year sales winners, top performers, or your best vendors. Lead Golf Channel Analyst Brandel Chamblee describes the facilities as "the Disneyland of golf training." With this and the care of the Tathata staff, you can be assured that this is a gift that will "wow" even those with even the highest of standards.

Additionally, you may choose to personalize a portion of the experience for your group. Working with several different companies, we are able to cater the experience to your group of attendees and any specific goals or outcomes you would like to achieve during this time. Some companies ask for a few minutes while others ask for up to an hour to instill business specific upcoming goals, a dditional team building exercises or take time to shed light on the company vision among a number of other objectives. Coming alongside Tathata Golfs martial art mental training exercises and discussions, this is a perfect setting to make a very positive and lasting impact on your group.

Whatever your intention, the Ultimate Rewards Live Training Bonus is our way of saying thank you and makes for an invaluable gift to share with your top performers.





REWARDS PACKAGES

Your clients, customers, staff, employees and charitable incentives will be receiving a world-class program that retails for \$179.95, but will cost you only a fraction of that.

| # OF PROGRAMS PURCHASED | BULK PURCHASE PRICE |
|-------------------------|-------------------------------|
| 250+ | \$50.00 each (72% off) |
| 2,500+ | \$45.00 each (75% off) |
| * 5,000+ | \$40.00 each (78% off) |
| * 10,000+ | \$30.00 each (83% off) |

* LIVE EXPERIENCE BONUS INCLUDED FOR ANY PURCHASE AT THIS LEVEL
 MINIMUM ORDER IS 250 PROGRAMS/GIFT CARDS. BRANDED GIFT CARDS AVAILABLE,
 CONTACT TATHATA GOLF REWARDS SUPPORT FOR ADDITIONAL CUSTOMIZABLE FEATURES

THANK YOU FOR GROWING THE GAME AND WE LOOK FORWARD TO YOUR PLACE IN HISTORY FOR GENERATIONS OF GOLFERS AS A CRUCIAL PARTNER TO TATHATA GOLF.

For more info and to purchase please contact:
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